

Ulverston BID Meeting Minutes - 17th Apr 2019 – Town Council Offices

- Attending: Gavin Knott (Appleseeds), Jan Hancock (Town House), Judith Pickthall (Town Council), Suzanne Edgley (The Best Of), Mike Bleasdale (Poppies), Andy Poole (Original Men's Shop, , Michelle Scrogham (Pure)), , Justin Wales (PO)
- Apologies:- Sarah Mammatt (The Nothern Line), Janet Heffernan (SJB School),), Jacqui McCloy (Tritech), Tony Martinez (Cumbria Teaching Agency), Janette Jenkinson (SLDC), Rob Wyatt (Siemens), Richard Butler (UVHS).

Items for discussion:-

Item	Meeting Note	Action
1	Members Present	
	As Above	
2	Apologies	
	As above	
3	Previous minutes approval and Feedback	
	Change to item 7 ~ Suzanne running course not the as noted Sarah.	
	Judy Picktholl represents Town Council not UCE.	
	The previous minutes were approved with the above alterations.	
4	Matters Arising	
	Item 6 ~ Non payers from this or previous years are allowed to vote as long as they still qualify within the rules set by BID as rate payers, within the boundary etc.	
5	Correspondence from the Chair	
	a) Floral & Hardy Petition	
	A petition is being assembled by F&H which appears to be aimed at undermining the BID. Negative comments are being made re the awards of grant ££ made etc. Both Michelle & Justin have visited the owners and made an attempt to gain dialogue. No success. Jan to send a personal invitation to the AGM to meet the Board and raise any questions that he has in mind.	Jan Hancock

	b) Tour of Britain Update	
	The plaques of previous winners etc. are to be erected in the Market Hall as a centre display hung from the rafters. One additional piece of artwork has been commissioned to allow this back to back display. Two quotes from Cruden & John Lamb (£920 +Vat & 760+Vat) submitted. The Board are more confident the Cruden quote is more thorough and complete recognising the equipment required, method statement and space identified for this display. Board agreed to accept Cruden quote. UCE to be informed that BID Is ready to go ahead and awaiting this to be communicated to the Market stall holders.	Jan Hancock
	c) Ford Park Nominee	
	Thomas Smith is being nominated by FP for the rep on the Board. This will be considered in the usual way following submission from Ford Park.	
	d) Craig Sherringham	
	No resignation received but unlikely to be part of the Board again. Jan to contact Hornby & get removed as a BID trustee and board member.	Jan Hancock
	e) Tourist Summit chaired by John Woodcock	Andy
	Invitation received for 26 th April 10 to 1.00pm. Andy to go.	
	f) Invitation to Civic Sunday	
	Invitation to Board member and partner for 9 th June when the new mayor takes the reins. Michelle to confirm availability	Michelle
	g) Update from John Woodcock with Minister for Defence Procurement	
	John issued e mail to BID outlining a series of meetings with Ministers held to express the problems of recruitment and retention of workforce at the Barrow shipyard. Covered issues like rail links, high street funding etc. Minister pledged to take further with his colleagues & John will keep us all informed.	
6	Finance	
	No financial report available this period.	
7	Justin's Report & Updates	
	Town Wi-Fi will be installed by end this week ready for the Easter weekend. New window stickers due next week with revised logo. Write up in Evening Mail done, Ulverston Now and Westmorland Gazette. Facebook hits on Wi-Fi feedback going well.	Justin
	Revote Leaflet issued with the SLDC new billing. Some reports that they	Justin

	are not being received so Justin to ask for follow up from council.	
	Justin drafted "Have your Say" leaflet to be delivered to all BID levy payers. Revised picture would be nice if possible, add the date of AGM, and return address, instruction and options for completion and collection.	Justin
	Justin to distribute to Board traders to help with deliveries.	
	Business Courses ~ First course now launched with 2 workshops next week run by Suzanne. Reminder being issued by Justin.	Justin
	Britain in Bloom ~ BID coordinating the entry this year for Town Community Group with all paperwork & judges run around by BID. Community group will still provide the main work elements of planting etc.	
	Parking ~ Still chasing data from SLDC for park parking statistics. Justin to follow up again!!	Justin
	Loyal Free ~ Redemptions now at 4500 since the start and hoping for a boost with town Wi-Fi.	
8	Grant Applications:-	
	VIP stall funding submitted by UCE for rent and running costs	
	Board agreed to fund monthly rent for further period & requesting more information for the rates and utilities costs for discussion.	Gavin
	Previous discussions for the application for funds for the market hall roller shutter doors to be painted and decorated with a mural, has been delayed from Fine Fest. SLDC and Civic Society permissions would be required.	Gavin

9	Delegates Feed Back	
	None attended	
10	Organisation for AGM	
	Jan to circulate thoughts on format for all to respond including rotation procedure for re-elections.	Jan Hancock
	Beth Kennedy from UCE will speak to audience & we need to book Coro if possible. Our back up is Rioja.	Jan Hancock
11	ANO	
	Request that Choose add links to bus & train time tables.	Gavin
	Facebook adverts on Choose to be more reflective of each sector and not concentrate on individual business. Sophie to be asked to review to gain a better balance and avoid disgruntled levy payers.	Gavin
	Update required for Suzanne' business with no logo or pictures at present. Suzanne to request Sophie to do.	Suzanne
	It was agreed that pictures from Choose can be used on other relevant and associated sites e.g. Ulverston Traders, Ulverston (Alive).	
	Initial publication of Trails on the web site needs removing until it is ready to be active.	Justin
	Levy debt from The Globe will be written off . Approx. £300. This does not set precedent, each case to be considered on it's own.	

Next Meeting

Wed 15th May 2019 6.00pm. Venue ~~ Coro Hall - AGM