



Ulverston BID Minutes – Mar 15th 2023 – Zoom.

Attending: Michelle Scrogam (Pure), Gavin Knott (Appleseeds), David Webster (UTC), Beth Kennedy (UCE), Justin Tootill- Wales (BID Project Manager)

Apologies: Suzy Garnet (Roxy Collective), Anita Garnett (Ulverston Brewing Co), Richard Butler (UVHS), Tony Martinez (Cumbria Teaching Agency), Dennis Round (Siemens), Michelle Wood (The Mill). Jan Hancock (Town House),

Absent :- Victoria Cash (Pretty Things), Janette Jenkinson (SLDC),

Items for discussion:-

Item	Meeting Note	Action
1	Apologies As above. No quorum for the meeting. Jan struggled with a connection to join. Minutes captures her comments at each level from e mail.	
2	Minutes of Meeting for Jan 2023 Accepted as a true record	
3	Correspondence None	
4	Finance Bank statement issued showing current balance @ £62k @ 28 th Feb. Payments to Roxy included as complete. New billing to levy payers to be issued April 2023 with forecast £137k potential income.	
5	Applications for Funds Application received from Furness Tradition. Well received application with emphasis on the future youth work to support the Festival. Agreement for £5,000 grant approval to be ratified via e mail to Board.	Michelle

	<p>Jan comment</p> <ul style="list-style-type: none"> <i>Furness Tradition – In principle I would like to support this group, however think they are asking for too much from BID. Perhaps relying too heavily on BID & CGP and some advice on how to run a sustainable festival without grants may be possible.</i> <i>I would like to see far more matched funding from elsewhere before we commit to giving them a grant after which I would agree to £2,500 max</i> 	
6	<p>Umbrella Installation</p> <p>Discussion on planned date for this installation. Agreed month of August with check required at TC with Katie. From previous experience with weather damage, it would be wise to include a contingency to repair any issues during the display period agreed.</p> <p>Justin to get quote for the installation from West Lakes for installation & revisit(s).</p>	Justin
6	<p>Reports & Updates</p> <p>ECO Fair</p> <p>Flyers & trophy all complete ready to go.</p> <p>Trail Stats</p> <p>No growth reported on stats from Loyal Free with retailer's interest not high but still some good use by Customers and log ins to App on trails. Not clear what the numbers of visits really mean in terms of follow through with customers. The fee to Loyal Free @ £4.5k / yr is questionable with low interest. One last push by Justin to retailers to gain interest & decision to be made to continue or not with LF. Transfer of trails to Choose would be beneficial.</p> <p>Parklets</p> <p>Justin to issue a media pack for consideration for next meeting. Expensive with an example of 6x 2 m costing £16k.</p> <p>Jan comments</p> <p><i>Parklets – the images show how well this scheme can work but if possible could we superimpose similar images onto Ulverston streets to get an idea of how they would look here. Love the</i></p>	<p>Justin</p> <p>Justin</p>

	<p><i>idea and 100% behind it if we can find suitable locations</i></p> <p>Coronation Plans</p> <p>Trail only planned as Easter hunt. Stickers look good & easy to spot. Town Council deciding on issue of a keep sake coin for all kids junior & below with a possible pick-nick in Lightburn Park. Suggested Live showing of The Coronation at Laurel & Hardy on the screen. Justin to follow up.</p> <p>Jan Joined Meeting at this point.</p> <p>Choose Ulverston Stats</p> <p>Still growing & very impressive. The newsletter is still outstanding but difficult for Sophie to do. Suggested that each Director contributes an 80-100 word piece on their specific subject that impacts on town & submit to Michelle & Justin to make up a draft for consideration.</p> <p>Jan Comment</p> <ul style="list-style-type: none"> <i>Choose Ulverston Stats are impressive and very well presented – well done Sophie. They need to be seen by all the levy payers as it's a great indication of how effectively we have spent their money.</i> <i>Newsletter ideas – still need to think about that - but would like to promote the “Best of Ulverston Awards” which we have discussed previously to get a consensus of opinion</i> <p>Signs</p> <p>Gateway sign now complete with ref to Bloom winner. Football sign sponsorship at Priory Road also complete.</p> <p><i>Jan comments</i></p> <p><i>Rugby sponsorship sign – very visual, works well (however in the light of the upcoming review of Loyal Free, should it be included)</i></p> <p><i>Gateway Greening sign liked and that and the corporate imagery which has been established over the past few years works well</i></p> <p>CCTV</p> <p>Police are using the BID camera footage with the serious incident outside the Coro. It is unclear what control we have on privacy & surveillance from these cameras. Justin to</p>	<p>Justin</p> <p>ALL</p> <p>Justin</p>
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	<p>clarify. A proposal to extend the scheme is being worked up by Justin. Coverage of Market Street could be off line. Check required.</p> <p>Microsoft Package</p> <p>Continual problems with e mail for the BID & a new e mail using outlook will be put in place, £9 /month which will be managed by the current WiFi.</p> <p>.</p>	Justin
8	<p>Delegates Reports</p> <p>GSK</p> <p>Decommissioning is progressing. Simon Fell looking to get the site as an investment zone. Otherwise disappointing information re sports facility. See separate note.</p> <p>Cumbria Better Connected.</p> <p>Some progress on developments with plans afoot for clock tower and canopy repairs & disabled access.</p> <p>SLDC Update</p> <p>Transfer to new authority progressing including TUPE arrangements. Recent discussion on employment suggests that BAE are acquiring staff from other smaller businesses which is giving them big problems There is no employment strategy for the area as a whole.</p> <p>Biodiversity Group</p> <p>First meeting attended by Justin Some initiatives to be reviewed. Early days. Choose offered as a vehicle for outreach.</p>	
9	<p>ANO</p> <p>Plant replacement in tubs done.</p> <p>Please note:- Next meeting moved to 26th April 2023 . Venue TBA</p>	